



Express T5 Retrofit Kit is Now on Facebook

LUXADD™ has joined the social media trend by joining Facebook. The LUXADD™ Express T5 Retrofit Kit Facebook page features the only labor-free fluorescent Lighting Retrofit Kit Series in the U.S.; Energy savings on lighting up to 75% and air-conditioning up to 15%.

Miami, FL, June 30, 2011 / -- LUXADD™ has joined the social media trend by joining facebook. Friends can inform themselves about the latest technology trends, post their reviews of products on the wall and review the company's news and product offerings. There you can read anything about our unique LUXADD™ Express T5 Retrofit Kit that allows for easy and cost efficient retrofitting of old and inefficient T12 fixtures to T5, the most efficient fluorescent lighting technology.

"We are excited about LUXADD's presence on facebook," said Thomas Hoffmann, Partner of LUXADD LLC "This is a great outlet to inform the public about our ability to bring major energy savings and better light quality to consumers at incredibly low prices and no labor costs. We will also inform our community about market news and developments in the market of energy efficiency. We encourage everyone to become a friend today."

The U.S. Department of Energy's fluorescent lighting mandate is phasing out T12 tubes next year, so everyone has to act. The best solution is a switch directly to T5 technology, but still most retrofits stop half way by using the less efficient T8 technology. Conventional retrofitting is extremely labor intense by replacing the fixture or replacing and rewiring the ballast.

Only the LUXADD™ Express T5 Retrofit Kit series combines physical and electronically adaptation of outdated T12 lamp fixtures to the newest and most efficient T5 lamp technology. With our Express T5 Retrofit Kit commercial and residential retrofitting becomes as simple as replacing a light bulb.

About LUXADD

LUXADD LLC is a lighting solution provider based in Miami, FL and is comprised of experts dedicated to developing new technologies for energy efficient lighting, the single largest consumer of electricity worldwide. LUXADD™'s team of engineers and sustainability experts in Europe and the United States have developed the most technologically advanced and energy efficient retrofitting solutions on the market. LUXADD™ believes in American know how and on-site quality control.

LUXADD™ is a registered trademark and our technology is patented. For more information go to: www.luxadd.com or www.facebook.com/expressT5RetrofitKit.

Contact: katrin@luxadd.com; +1 305 373 7909